

Funding 4 Sport and  
Provincial Council of Britain  
Gaelic Athletic Association  
(GAA)

Funding Presentation



FUNDING 4 SPORT

Welcome



# The Funding Workshop will cover;



Who can  
apply for  
funding



Funding  
Streams for  
sports related  
projects to  
apply to



Funding hints  
and tips



Fund 4 Sport – Who we are and how  
we can support sports organisations  
with funding

## Who can apply?

- voluntary and community organisation constituted group or club
- registered charity
- charitable incorporated organisation (CIO)
- not-for-profit company
- community interest company (CIC)
- statutory body (including local authorities, town, parish and community council)
- community benefit society



## Who can't apply for funding?

- Individuals
- Sole traders
- Organisations based outside the UK
- Companies that can pay profits to directors, shareholders or members (including Companies Limited by Shares)
- A commercial/for-profit entity
- Organisation with less than three people on its governance or committee

However, you can get round this by partnering with a not-for-profit organisation.

## Most Small Grant Funders expect that you have:

- At least 3 unrelated people on your governing body
- A UK bank account in your organisations name with at least two unrelated signatories
- A written governance document
- Membership open to all



Organisations must be set up as not-for-profit and they won't fund Sole Traders.

# Funding Streams

# National Lottery Awards for All



- Amount you can apply for £300 – £20,000
- Funds projects up to 2 years
- 12 to 16 weeks turnaround of your application
- No Deadline



## Funding Priorities

- Bring people together and build strong relationships in and across communities
- Improve the places and spaces that matter to communities
- Enable more people to fulfil their potential by working to address issues at the earliest possible stage
- support people, communities and organisations facing more demands and challenges because of the cost-of-living crisis.

Stronger applications are those that;

- 1) Focus on the benefits of the community rather than the organisation or activity
- 2) Clearly highlight the wider issues the community are facing, those that hit one of the lottery's 3 priorities, explaining how your project hits one or more of the priorities
- 3) Show the project is people led e.g. how the local community or target beneficiaries have influenced your project and why they think it is needed through for example, consultations surveys, talking to people, meetings etc.

**Awards for All Advice Line: 0345 4102 30**

**Email: [general.enquiries@tnlcommunityfund.org.uk](mailto:general.enquiries@tnlcommunityfund.org.uk)**

**Website;**

**[www.tnlcommunityfund.org.uk/funding/programmes/national-lottery-awards-for-all-england](http://www.tnlcommunityfund.org.uk/funding/programmes/national-lottery-awards-for-all-england)**



# Sport England's Movement Fund

- Their main focus is to support projects that match our goal of getting more people active, reducing the number of inactive people and tackling long-standing inequalities.
- Awards of £300 - £15,000 are available to not-for-profit organisation
- No deadline
- Once submitted they are hoping to turnaround applications in 8-10 weeks
- Now funds Capital and projects linked to Environmental Sustainability.

They especially want to support projects that give opportunities to groups of people who typically haven't had as many chances to be active.

These groups include:

- people living on low incomes
- disabled people or those with long-term health conditions
- older people
- people from culturally diverse communities
- pregnant women and parents with very young children
- girls aged 5-16
- LGBTQ+ people
- people who are in foster care
- people who provide care without pay.

Sport England Help Line: 08458 508 508

Email: [funding@sportengland.org](mailto:funding@sportengland.org)

Website: <https://www.sportengland.org/funding-and-campaigns/our-funding/funding-guidance>



# What will Awards for All and Sport England Fund

- Coach and Assistant Coach/Instructors
- Small unfixed equipment
- Coach Education
- Healthy Living training and resources
- Costs towards a community event
- First Aid, Safeguarding
- Sessional workers
- Training
- Volunteer expenses
- Transport costs
- Venue hire
- Marketing and Promotion

# What will they won't Fund

- Routine repairs and maintenance
- Existing activities and repeat or regular events
- Day-to-day running costs
- Projects or activities that the state has a legal obligation to provide  
e.g. Council should provide this
- Fundraising activities



# Sport Wales Be Active Wales Fund



- Their main focus is to support projects that promote equality, sustainability and innovation in sport.
- Awards of £300 - £50,000 are available to not-for-profit organisation
- Deadline 11<sup>th</sup> January 2025 (open and closes throughout the year)

## The Be Active Wales Fund will support:

- Purchasing equipment that allows more people to participate in sport
- Upskilling volunteers in areas where your club lacks expertise or experience
- Development of innovative projects that promote physical activity in new or different ways
- Clubs utilising technology to engage more people in physical activity
- Outreach aimed at people who are currently under-represented in sport and physical activity

# Sport Scotland Sport Facilities Fund

The Fund provides investment in capital projects that help create new or improved places for clubs and communities to participate in sport and physical activity.

Only Fund projects which are £40k+



## **The types of facilities we want to invest in:**

- New, upgraded, or extended sports facilities that remove barriers to participation.
- Inclusive and accessible changing
- Facilities that enable or improve access to outdoor and adventure sport.
- Floodlights that increase capacity at appropriate sports facilities.
- Facilities that support community sports hubs or community activity within schools.
- Major items of non-personal sports equipment.

## Other possible smaller Funds Include:

- Aviva Community Fund: <https://www.avivacommunityfund.co.uk/>
- Arnold Clark Community Fund: <https://www.arnoldclark.com/community-fund>
- Co-op Local Community Fund: <https://causes.coop.co.uk/>
- Persimmon Homes: <https://www.persimmonhomes.com/building-futures>
- Tesco Community Grants: <https://tescostrongerstarts.org.uk/>
- Asda Foundation; <https://www.asdafoundation.org/>

## Other Avenues e.g Fundraising platforms:

GiveToLocal - <https://www.givetolocal.com/>

Easyfundraising - <https://www.easyfundraising.org.uk/>

JustGiving - <https://www.justgiving.com/>

SNAP Sponsorship - <https://www.snapsponsorship.com/>

## Funding for Schools:

At Funding 4 Sport, we frequently get asked what funding/grants are available to schools as many sports club operate out of schools.

Although, there appears to not be as many grants as there used to be for schools, there are grant providers which award funds to schools, but it can be hard to find the right scheme and write a successful application. A&S Landscapes, have produced a web page and a range of free resources to assist schools to secure funding.

This includes, an extensive list of grant providers and a free 'Writing Successful Grant Applications' guide.

To find out more and download these resources click here:

<https://www.aandslandscape.co.uk/school-grants/>



# Capital Funding



# **Section 106 Monies / Community Infrastructure Levy**

Funding for Outdoor Sport and Play using section 106 housing developer contributions based on the loss of green space due to changes in land use mainly for the development of housing.

Funding varies based on the value and size of the land being built on, and the funding is for capital items only e.g. sporting and recreational facilities.

# Landfill Funding

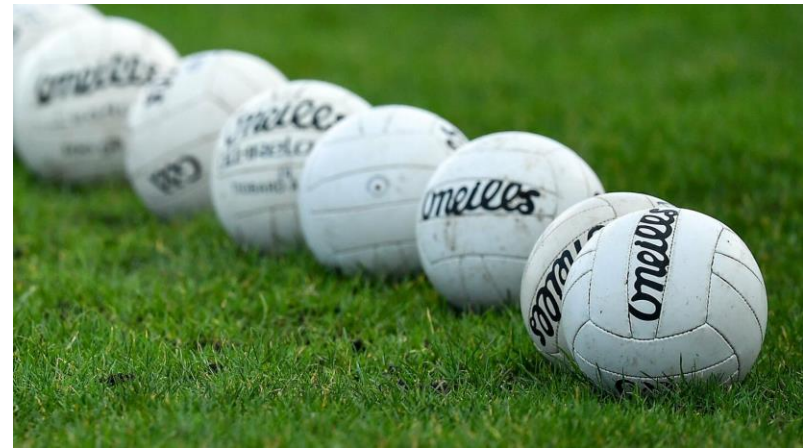
Examples Include;

- WREN
- Viridor Credits
- Veolia Environmental Trust
- Biffa Award
- SUEZ Communities Trust

Grants range from £5,000 to £100k

Each Landfill Funder has different funding deadline dates throughout the year

# Examples of successful projects with GAA



- **GAA in Scotland.** Activities for young people in Craighend and Easterhouse areas of Glasgow to participate in Gaelic activities (Awards for All – Lottery).
- **PCB GAA.** Four-day annual cultural and sporting event named The ABCs (Awards for All – Lottery).
- **Liverpool Wolfetones.** This project will establish underage teams at Liverpool Wolfe Tones, beginning at nursery (4-6 years old), Under 7 and Under 9 sections (Sport England Movement Fund).
- **St Vincents GAA Sheffield.** Establish Sheffield's first ever Under 7's and Under 9's underage Gaelic Football teams (Sport England Movement Fund).

# **Funding Hints and Tips**

## AVOID...

- Flooding application with ‘buzzwords’
- Making grandiose claims – e.g. ‘the refurbishment of our clubs sports facility is critical to the future of sport in the UK’
- Assuming the assessor has any knowledge of your club/situation/needs – everything must be CLEARLY explained and rationalised
- Applying for more money than you really need
- Asking for all the money from the funder, looking at other ways of contributing to the bid e.g. fundraising, some club budget, crowdfunding

- Rushing the application – take your time, refine and get it right!
- Be specific - on geographical areas and age groups
- Don't try to broaden things too much because you think it looks better to the funder - it doesn't e.g. we are targeting people aged 5 to 70 years
- Can someone not knowing your project understand what you are wanting to achieve – give this to some not connected to the project and see if they understand what you are trying to do
- The club might not always be the best applicant and a partner might be the better applicant

# Top 9 Tips when Applying for Funding

1. Be clear about your funding requirements before making an application e.g. ensure selection criteria for the funding scheme fits the aims and objectives of your project
2. Be aware of funding deadlines and ensure it is submitted before the deadline
3. Do not start work on your project until funding has been granted – Most funding bodies do not cover retrospective funding
4. Does the club/project have any internal funds it can contribute – some funders prefer organisations that can contribute something themselves



5. Check how big the overall funding pot is. From this information you can analyse the potential / likelihood of success
6. Once you've found a potential fund, speak to someone from the organisation and discuss the outline of your project. Check whether this would be something they would consider
7. Read all of the guidance notes and funding criteria
8. Be clear and concise – you only have a few words to get your project across to the funder. Include as much relevant information as possible, but do not write excessive amounts/waffle - First impressions last!
9. Ensure all relevant sections are completed and signed by the appropriate people and ensure the application has the correct contact details for the funder to get in touch with you and the club/project

# Know how and where to find information on available funding

Grantway (search engine):

<https://grantway.induct.net/search?sc=250&q=&ft=1&c=16&t=1&r=9>

# Funding 4 Sport – Wider Support

Sports Funding Consultancy which provides a range of services to support those seeking sports funding.

The main areas funding support we offer include;

- Funding Advice
- Funding 1.1 clinics
- Funding Bid Writing Service
- Funding 4 Sport Website – [www.funding4sport.co.uk](http://www.funding4sport.co.uk)



## Contact Information

- **Contact:** Richard Sutcliffe
- **Email:** [info@funding4sport.co.uk](mailto:info@funding4sport.co.uk)
- **Tel:** 07580 129369

