Gaelic Games Council of Britain Strategic Plan Integration & Growth - 2025-2027

























WHO WE ARE

Gaelic Games are Camogie, Ladies Gaelic Football, GAA Handball, Mens Gaelic Football and Hurling.

In Britain all three Gaelic Games associations are represented on the Gaelic Games Council of Britain (GGCB) board as per the Constitution. The GGCB oversees all child safety, DBS Coaching Safeguarding etc., for all Gaelic Games in Britain. The GGCB has, through its board members, representation on the international governing body, The Central Council of the GAA, LGFA and the Camogie Organisation.

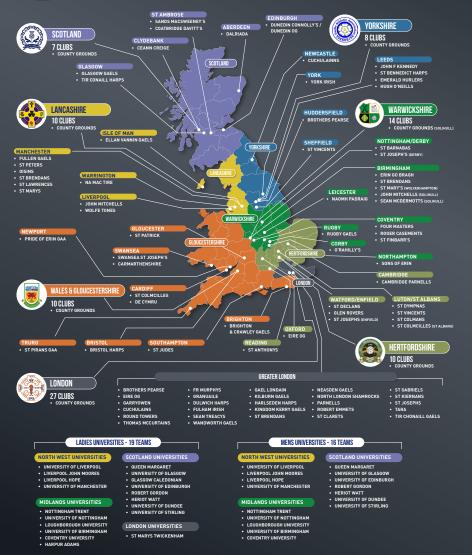
With the formation of the GGCB we have:

- formalised the governance of safeguarding and child protection as well as financial management and health and safety.
- consolidated all safeguarding procedures and DBS checks under the management of the GGCB.

The GGCB is also responsible for:

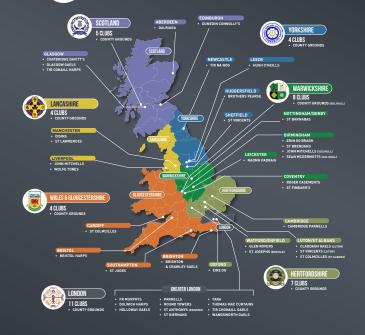
- maintaining standards of Gaelic Games in Britain from coaching and refereeing to rules and regulation;
- the growth of games of fewer participants, such as GAA Handball
- the promotion and ongoing development of Gaelic Games across Britain through youth programmes, training courses, and community engagement;
- organising a range of competitions including University games and championships as well as large youth competitions and collaborative events;
- sharing knowledge and best practice across the network of counties and clubs; and liaising with GAA Central Council in Ireland on behalf of Gaelic Games in Britain.











VISION

To promote and facilitate participation in healthy recreation by the provision of the sports of Gaelic Football, Hurling, Ladies Gaelic Football, Camogie and GAA Handball in England, Scotland and Wales and to provide facilities for Members.

MISSION STATEMENT

A sustainable community-based and volunteer-led association where as many as possible participate in Gaelic Games and culture, for as long as possible. Following on from that, the GGCB has a 3-year vision to integrate the three Gaelic organisations in Britain and inspire people to play the game. We want to develop a dynamic sport and high-performing National Governing Body where everyone can participate in an accessible, inclusive, safe and enjoyable player-focused environment. Gaelic Games are sports that you should feel proud to play, coach, officiate, and enjoy.

We want to create a more progressive organisation which is innovative and creative. We will continue to be responsive to our membership and key stakeholders. We wish to be more inclusive and will remove barriers to participation and expand our range of games to include those who are differently abled and those who wish to partake in Gaelic Games more recreationally. We are driven to do the right things and do things right. Finally, we want to create the most engaging playing and spectator experience for all our participants.



THE GGCB STRATEGIC PLAN HAS FIVE KEY OBJECTIVES

- 1. Integration: The Gaelic Athletic Association, Ladies Gaelic Football Association and the Camogie Association plan to be fully integrated as one organisation worldwide by 2027. This means one club and one county board working to provide games, finance and facilities for its members. The recommendations come at the end of a detailed worldwide consultation process involving more than 30,000 respondents. This new organisation will be known as Britain GAA in Britain and the GGCB will morph into this over the coming years.
 - Regular meetings of the directors to feedback information form separate bodies on the integration process.
 - Attendance at International meetings regarding integration.
 - Inform members of the processes involved at all stages.
- **2. People:** Growing our strong and valued volunteer workforce and the aim, in the medium term, to invest in developing volunteers at all areas particularly in the vital areas of coaching and refereeing.
 - Recruitment and upskilling of Community Development Administrators in all areas of Britain.
 - Volunteer strategy.
 - Coaching strategy quality and quantity.
 - Referee strategy quality and quantity.
 - Science and medicine staff support strategy.
 - Apprenticeships engagement plan.

- **3. Participation:** Ensuring we have an inclusive offer to create a culture of lifelong participation and establishing the best structure for Gaelic Games to deliver growth in all formats.
 - Hurling and Camogie development strategy.
 - GAA Handball Development Strategy
 - Social Football, Hurling & Camogie playing and growth strategy.
 - Diversity & Inclusion Strategy
 - Inter-County Football League strategy.
 - Schools, colleges and youth strategy.
 - University participation and play strategy.
- **4. Infrastructure:** Investing and supporting our clubs and teams to build sustainable Gaelic Games Communities, establishing high quality environments to play and perform.
 - Club and county development strategy.
 - Club accreditation process.
 - Facilities development and funding strategy.
 - Inclusive games for all.
- **5.** Player Pathway: Creating a long-term athlete development plan to ensure the right progression from the fundamental skills required to achieving county/provincial selection and success.
 - Promotion of the player pathway at all levels.
 - County teams strategy.
 - Talent development support plans.
 - County academies development plan.